

Client: The Langford Hotel
Date: July 1, 2015
Outlet: Hotel Chatter
Unique Visitors Monthly: 228,150



The Langford Hotel Will Open in Downtown Miami in September



Another day, another stamp on the **Miami Hotel Mambo** dance card. This time, however, the action is taking place off the beach, over in downtown Miami, where **The Langford Hotel** will open in September.

Like a number of hotels in other cities, this one finds its home in a former bank building, which from the get-go makes this a little different than the proliferation of sleek and modern new builds that have been popping up in South Beach.

We're already loving the way the designers from Bloom Miami are working with the old bank's Beaux Arts-style lobby and even the hotel's hallway design.

The Langford's historic building is 12 stories high and the hotel will have 126 rooms, a new restaurant named PB Station and a rooftop lounge called Pawn Broker. If the PB monikers didn't tip you off, both will be managed by Miami's beloved Pubblely Restaurant Group, which means good things to come in the department of all things delicious.

Meanwhile, the rooftop bar looks like a classic modern cocktail den...

But our favorite of all the renderings available so far is this one of a subway-tiled bar:



To get more of a sense of what kind of property this will be, here is how the press release describes the sense of arrival planned for The Langford:

The Langford Hotel is taking its place as the ideal destination for the modern traveler and explorer with an eye for classic sophistication. Upon arrival, guests will be ushered to the second floor, into the Sky Lobby, where a world-class staff will attend to their needs. Here, a coffee bar and lounge will be located alongside a petite bibliothèque where guests can indulge their literary interests with a curated selection of books and magazines on various subjects.

No word on rates yet, although given the location in an area of downtown where gentrification is still unfolding but is not complete, they are bound to be more reasonable than other high-end properties in nearby Brickell and certainly cheaper than hotels in South Beach.